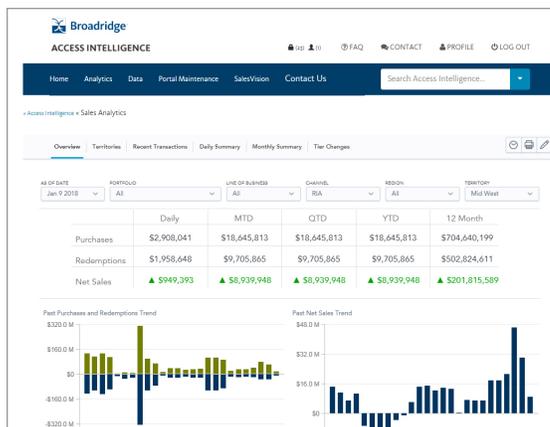


Sales Analytics

Your online platform to analyze and grow your business

FEATURES

- Identify your top producers and prospects faster and easier
- Quickly see changing advisor and client dynamics to position your products for growth
- Discover and analyze sales trends by product, territory and wholesaler
- Utilize leading-edge customizable visualization tools to analyze and report sales
- Understand your sales by distribution channel, intermediary, and product



Sales Analytics is a powerful enterprise sales solution for asset managers. It includes comprehensive daily transactional data and asset information to help you analyze, manage and grow your business.

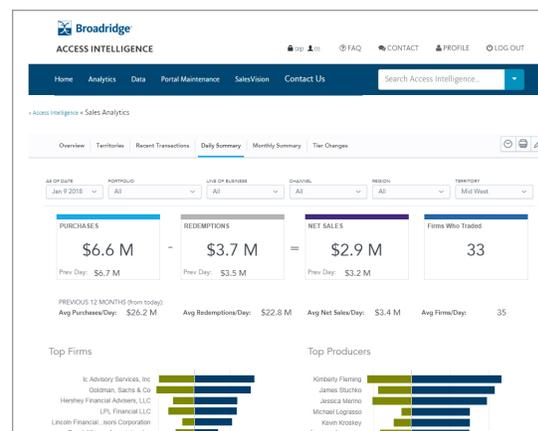
Sales Analytics is built on a foundation of unprecedented industry data. It provides you with consistent and reliable information that can be accessed via one comprehensive solution. Your sales, marketing and product management teams gain valuable insight and business intelligence that allows them to quickly and easily analyze, track and report sales and asset trends.

“Reporting can be integrated and synchronized with your CRM system to provide your wholesalers a total view of client activities and sales results”

**Dan Cwenar, President,
Enterprise Data and Analytics, Broadridge**

Comprehensive distribution data, combined with fund sales analytics from one central source make finding, viewing, and understanding trends and sales activity easier than ever. It empowers asset managers to make better decisions about product development, marketing and sales.

This integrated data management and enterprise reporting solution lets you create custom views of the information you need by selecting the appropriate modules to fit your needs.



BENEFITS OF THE PLATFORM

- Easily visualize asset and sales trends
- Access to your firm's most recent transactions on our integrated business intelligence platform
- Identify your strongest territories and channels across your organization
- Find products and strategies to focus your sales team on their best client opportunities
- Create custom dashboard views and reports
- Generate views by channel or provide content specific to your individual wholesaler's needs
- Integration with CRM
- Fully accessible through mobile devices
- Schedule custom content for delivery to your sales and management teams
- Conduct data analysis and exploration
- Gain insight for your sales, marketing and product development teams
- Use of powerful machine-learning technology for analysis and insight
- Single sign-on functionality to seamlessly integrate business intelligence, sales reporting and CRM from one Broadridge platform

Sales Analytics taps into Broadridge's proprietary Master Data Repository to cleanse a firm's client data on a daily basis. Only Broadridge can bring together this uniquely powerful, comprehensive solution. It transforms data into actionable information with advanced analytical and reporting tools.

broadridge.com



Marketplace
Transparency



Automated
Reporting

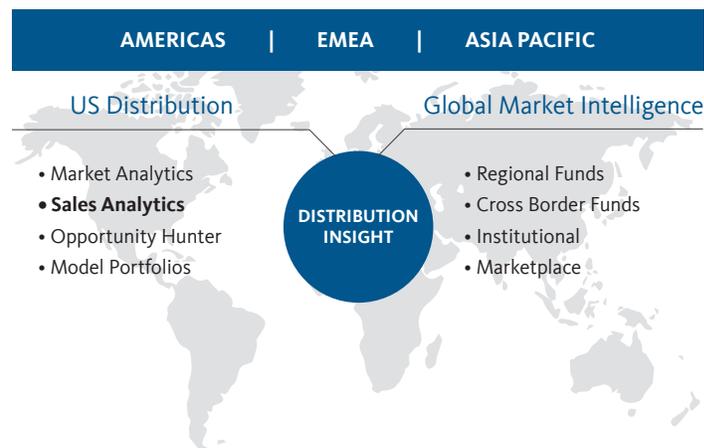


Analyze
Channel/
Firm/Rep



Territory
Mapping

Sales Analytics is a component of the Distribution Insight platform providing a unique view into Sales, Market, and Investor Analytics on a single global platform.



For more information, contact
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Explore the full suite of solutions on
our **Distribution Insight Platform**.

Sign in or register today at
distributioninsight.broadridge.com

Broadridge, a global fintech leader with \$4 billion in revenue, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

Ready for Next

Communications
Technology
Data and Analytics

